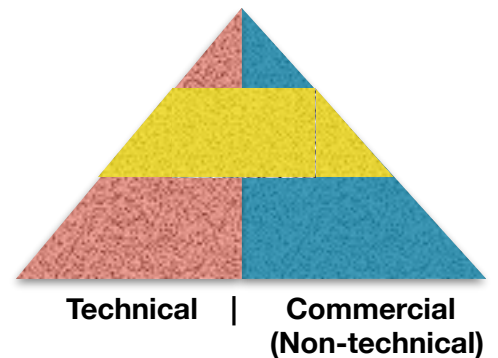


Artificial Intelligence Master Class

NQF Level : 7
Credits: 25
Duration: 5 days

This short course empowers Business Executives to understand the foundational elements of AI and allows them to lead their activities and personnel with a higher degree of authority. The course will **demystify AI and ML**. The course will also focus on the Digital Transformation journey that will enable Executives to create a data rich environment in which AI can thrive.

Course positioning in Organisation



ITSI Learning Matrix > Depth of content covered >

Strategy | Technology | Environment

History of AI and ML	Human vs Machine Learning	Complex Systems	Digital Transformation	AI Algorithms
Ai Libraries	Ai Languages	AI Project management	Management Training	AI Roadmap & Future

Telco - Business Model Canvas

Key Partners Off the Shelf AI AI and Machine Learning APIS Hosting environments	Resources Outsourced vs In-house AI competences AI Libraries & Languages	Value Proposition New opportunities Need Business models Strategy and Strategic Positioning Digital Transformation	Customer Relationships	Customer Segments Market segmentation via AI and ML New Market creation via ML Narrative Enquiry
	Activities Supervised, Unsupervised and Reinforced Learning		Channels Graphs and Data acquisition	
Cost Structure			Revenue Streams	